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# Trademark Guidelines

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## TIBCO's Trademark Guidelines

TIBCO's trademarks are used to distinguish the company and its products and services from those of others. The public and TIBCO's customers have come to rely on the TIBCO name as being synonymous with high-quality computer software, hardware, and services.

This document contains a non-exhaustive list of TIBCO's trademarks and/or registered trademarks and guidelines for their proper use. The trademarks may be cited only as outlined in this document. For a list of TIBCO product names and their applicable trademark attributions please click [here](#). All other uses of TIBCO trademarks, including use of any TIBCO logo or design trademarks (as opposed to trademarks that consist solely of words) require TIBCO's express prior written consent.

### 1. Trademark Notice

Trademark symbols (®, ™, or ℠) are used to indicate the status of a trademark. The letters "TM", "R" and "SM" enclosed in brackets in each instance (e.g., (TM), (R), (SM)) are appropriate as well, if the symbols cannot be displayed. The symbol ® indicates that a trademark has been registered with the U.S. Trademark Office and may be used in communications in the United States; the symbol ™ indicates a trademark that is not registered in the U.S.; and the symbol ℠ indicates a service mark that is not registered in the U.S. Please check TIBCO's Trademark Guidelines and the List of TIBCO Product Names to ensure that the appropriate symbol is correctly applied in the appropriate location.

When using TIBCO's trademarks or referencing TIBCO product names in publications that will be distributed outside the U.S. or on websites that are based outside the U.S., use only the ™ symbol. Do not use the ® symbol for a trademark that is not registered in the particular country in which you are distributing the mark. Falsely indicating (whether intentionally or by mistake) that a trademark is registered outside the U.S. can result in civil and criminal penalties in some foreign countries.

### 2. Proper Use

Trademarks are adjectives (product names), which modify nouns (the product type). A TIBCO trademark should be used as an adjective describing a product or service of TIBCO. TIBCO trademarks should not be used as a noun or verb or as a short hand way of identifying a product. Examples of usage:

- |                 |  |
|-----------------|--|
| <b>Wrong:</b>   | Spotfire provides our business with real-time content.                                     |
| <b>Correct:</b> | TIBCO Spotfire® software powers our business with real-time analytics.                     |
| <b>Wrong:</b>   | We've created a great data analysis by Spotfiring our data.                                |
| <b>Correct:</b> | We've created a great data analysis by using TIBCO Spotfire® software to analyze our data. |

Do not use TIBCO trademarks in a possessive or plural form.

Do not abbreviate, alter, edit, modify, or hyphenate TIBCO trademarks.

Make sure that use of a TIBCO trademark is distinct from other text, logos or images.

Do not use a TIBCO trademark:

- In combination with any third party trademark or product name;
- To identify a product or service that *is not* provided by TIBCO;
- In any manner that expresses or implies TIBCO's endorsement, sponsorship, affiliation or certification of another company or its products and services; or
- In a manner that is likely to cause confusion as to the origin of a product or service.

Without express permission or license from TIBCO, third parties may only reference TIBCO products or services in *text* format. Any such references must be truthful, not disparage TIBCO, and not mislead the public. Third parties that wish to indicate the relationship of their products or services to TIBCO's products or services may use TIBCO's trademarks in referential, accurate, and descriptive phrases only as shown in the following examples:

**Wrong:** TIBCO ActiveMatrix BusinessWorks™ is compatible with XYZ.

**Correct:** XYZ is compatible with TIBCO ActiveMatrix BusinessWorks™.

**Wrong:** TIBCO ActiveMatrix BusinessWorks™ for XYZ

**Correct:** XYZ for TIBCO ActiveMatrix BusinessWorks™

When using a TIBCO trademark in this context, it should not be used in a more prominent format than your own trademark and should not imply that your product or service is provided or endorsed by TIBCO.

### 3. Open Source Licenses

Open source licenses made available by TIBCO do not grant a license or permission to use TIBCO trademarks or logos. Absent a separate license or express permission, TIBCO does not permit third parties to use its trademarks other than as provided in these Trademark Guidelines.

### 4. Referring to TIBCO Software Inc.

The "TIBCO" name is not only a trademark used to identify TIBCO products and services, it also serves as the company name. When using the "TIBCO" name as a reference to the company, "TIBCO" may be used as a noun or in the possessive form and no trademark symbol is needed. In addition:

- "TIBCO" is *always* written in capital letters.

- On all first references, the company generally should be identified as “TIBCO Software Inc.”
- On subsequent references within a document, the company may be referred to as either “TIBCO Software” or “TIBCO”.

## 5. Use of Trademark Symbols

A trademark symbol must be used to indicate TIBCO's claimed trademarks and logos. The ® symbol must be used to indicate TIBCO's registered trademarks and the ™ symbol must be used to indicate TIBCO's claimed trademarks. Please make the trademark symbol a superscript (® or ™) and position it immediately after the trademark to which it applies (e.g., TIBCO Hawk®).

The ® or ™ symbol is needed only the first time a trademark is referenced in a publication (e.g., newsletters, manuals, license agreements, press releases, etc.).

## 6. Trademark Legend

The trademark legend is the legal text that identifies TIBCO's trademarks. The following legend should be included whenever a TIBCO trademark is used and should be in a location typically used for copyright and other legal notices (e.g., the end of a document, on the front cover of documentation or on the bottom of a web page):

**< LIST TIBCO TRADEMARKS MENTIONED IN THIS DOC SET >** are either registered trademarks or trademarks of TIBCO Software Inc. and/or its subsidiaries in the United States and/or other countries.”

## 7. Domain Names and Social Media

Do not use or register a TIBCO trademark or potentially confusing variations thereof as a domain name as this may violate TIBCO's trademark rights and lead to confusion as to the source of the website and its content. Likewise, you may not use or register a TIBCO trademark or potentially confusing variation thereof as a social media account name or handle. A violation of this policy may result in legal action by TIBCO.

### TIBCO Trademark List

|                             |
|-----------------------------|
| ActiveMatrix BusinessWorks™ |
| ActiveMatrix®               |
| ActiveSpaces®               |
| Ajax Message Service™       |
| AlertServer™                |

|                           |
|---------------------------|
| Alpine Data Labs®         |
| API Distribution Network® |
| Automator™                |
| AutoMediate™              |
| BAPI®                     |

|                                 |
|---------------------------------|
| Better Decisioning®             |
| BI Bridge®                      |
| Business Studio™                |
| BusinessComposer™               |
| BusinessConnect™                |
| BusinessDecisions™              |
| BusinessFactor™                 |
| BusinessPartner™                |
| BW Monitor®                     |
| CFI™                            |
| Cloud Bus™                      |
| Community Manager®              |
| Context is King™                |
| CyberFusion™                    |
| Data Health Check®              |
| DataSynapse Federator™          |
| DataSynapse™                    |
| Decisioning Platform®           |
| DecisionSite®                   |
| EDISIM®                         |
| Electronic Statistics Textbook® |
| EngagementFlows™                |
| Engage™                         |
| Enterprise Message Service™     |
| EventFlow™                      |
| FabricBroker™                   |
| FabricServer™                   |
| Flogo®                          |
| Fluency™                        |
| Foresight®                      |
| FormBuilder™                    |
| Formvine®                       |
| Fulfillment Framework™          |
| Fulfillment Orchestration™      |
| Graphlet®                       |
| GridClient™                     |
| GRIDesign™                      |
| GridServer®                     |
| Harbor™                         |

|                                    |
|------------------------------------|
| Hawk®                              |
| HIPAA Change Interpretation Guide® |
| HIPAA Validator®                   |
| I/O Docs®                          |
| InConcert®                         |
| Information Bus®                   |
| Insightful™                        |
| Instream®                          |
| iProcess®                          |
| JasperDecisions™                   |
| JasperMobile™                      |
| JasperReports®                     |
| Jaspersoft®                        |
| Jasper™                            |
| Kabira®                            |
| Lasso Enterprise®                  |
| LiveCluster™                       |
| Live Score®                        |
| LogLogic®                          |
| Loyalty Lab®                       |
| Mainframe Integrator™              |
| Mainframe Interface™               |
| Making the World More Productive®  |
| Maporama™                          |
| Mashery®                           |
| MessageBroker™                     |
| Microflow®                         |
| NetworkConnector™                  |
| Nimbus Control™                    |
| Nimbus®                            |
| ObjectStar™                        |
| ObjectSwitch™                      |
| OpenSpirit LoadIT™                 |
| OpenSpirit®                        |
| OpsFactor™                         |
| PageBus™                           |
| Panscopic™                         |
| PartnerExpress™                    |
| Payments Orchestration™            |

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|--------------------------|
| Policy Orchestration™    |
| PortalBuilder®           |
| PortalPack™              |
| Predictive Claims Flow®  |
| Process Data Explorer®   |
| Process Tree Viewer®     |
| Proginet™                |
| PUSHBI®                  |
| Rendezvous®              |
| Report Catalog®          |
| RFID Interchange™        |
| RocketStream™            |
| S+®                      |
| S+ArrayAnalyzer™         |
| S+EnvironmentalStats™    |
| S+FinMetrics®            |
| S+SeqTrial®              |
| S+SpatialStats™          |
| S+Wavelets™              |
| SBX®                     |
| Scribe®                  |
| SearchPack™              |
| SecurAccess™             |
| SecurPass™               |
| Simplr®                  |
| Slingshot™               |
| SmartMQ™                 |
| SmartPGM™                |
| SmartSockets®            |
| Social Bus™              |
| SpeedLink®               |
| S-PLUS®                  |
| Spotfire DXP™            |
| Spotfire InFact™         |
| Spotfire Miner™          |
| Spotfire®                |
| Staffware Process Suite™ |
| Staffware®               |
| Statistica™              |

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| StatServer™                              |
| StreamBase LiveView®                     |
| StreamBase Studio™                       |
| StreamBase®                              |
| Studio®                                  |
| Substation ES™                           |
| Syndera™                                 |
| Talarian™                                |
| Teknekron™                               |
| TERR™                                    |
| TIB®                                     |
| tibbr®                                   |
| tibCast®                                 |
| TIBCO Administrator™                     |
| TIBCO Business Studio™                   |
| TIBCO BusinessDecisions™                 |
| TIBCO BusinessEvents®                    |
| TIBCO BusinessWorks™                     |
| TIBCO Claims Management Framework™       |
| TIBCO Cloud Bus™                         |
| TIBCO Collaborative Information Manager™ |
| TIBCO DataExchange™                      |
| TIBCO Decision Engine™                   |
| TIBCO Designer™                          |
| TIBCO DirectConnectSM                    |
| TIBCO eFTL™                              |
| TIBCO Engage™                            |
| TIBCO Enterprise Management Advisor™     |
| TIBCO FTL®                               |
| TIBCO IntegrationManager™                |
| TIBCO LiveView™                          |
| TIBCO Mainframe Service Suite™           |
| TIBCO Mainframe Service Tracker™         |
| TIBCO Matching Engine™                   |
| TIBCO Messaging Appliance™               |
| TIBCO NOW®                               |
| TIBCO Object Service Store™              |
| TIBCO PeopleForms™                       |
| TIBCO Runtime Agent™                     |

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|----------------------|
| TIBCO Silver®        |
| TIBCO Turbo XML™     |
| TIBCO XML Authority™ |
| TIBCO XML Canon™     |
| TIBCO XML Transform™ |
| TIBCO XML Validate™  |
| TIBCO®               |

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| Total Onboarding™    |
| TradeSite®           |
| Transaction Insight® |
| TUCON®               |
| Validation Station™  |
| Visualize.js™        |

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|---|
| <b>Slogans and Taglines:</b>              |
| Apps Grant Wishes™                        |
| Business of APIs®                         |
| Dynamic Always-Responsive Transformation™ |
| Nimbus from Strategy to Reality®          |
| Personal Automation™                      |
| Personal Business Intelligence®           |
| Predictive Business™                      |

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|--|
| Social Network Meets Perishable Inventory™ |
| The Knowledge to Act™                      |
| The Power Of Now®                          |
| The Power to Predict™                      |
| The Power of Process™                      |
| Turning Customers into Fans®               |
| Two-Second Advantage®                      |

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| <b>Logos:</b>  |
| <b>The use of any TIBCO logo or design trademark requires TIBCO's express prior written consent.</b> |
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