

Accelerate insights for your enterprise

Solve your Big Data challenges with
HPE and TIBCO

HPE and TIBCO help enterprises use powerful analytics to make proactive decisions. This lets you act on business insights in real time—ahead of your competition.

Insights

- Gain a seamless blend of functions and technology for easy integration.
- Become a cost-effective, data-driven, and agile enterprise.
- Use powerful enterprise collaboration to your advantage.

**Support for
all data formats**

The HPE-TIBCO solution supports all data formats—structured and unstructured, internal or external—helping you gather information to gain valuable insights.

Internal

- CRM, SCM, ERP
- Traditional data
- Email
- Text
- Documents
- Images
- Audio
- Video

External

- Social media
- Mobile
- Machine data
- Weather data
- GPS
- Open data
- Sensor data

Become a data-driven enterprise

Constant technology changes create a disruptive business environment—all while data volumes and complexity keep growing.

In the midst of disruption, maintaining your competitive edge means embracing Big Data—identifying challenges and opportunities that fundamentally transform your business. Data must be expertly managed to gain business value. With the right information at the right time, you can use analytics to make well-informed decisions.

Get value from HPE and TIBCO

Hewlett Packard Enterprise (HPE) Analytics and Data Management (A&DM) Services and TIBCO® combine best-in-class software, technologies, infrastructure, and services to deliver an end-to-end approach to Big Data information management.

Accelerate business outcomes with enhanced analytics

HPE augments its Big Data platform and consulting services with TIBCO analytics and Fast Data product portfolio to deliver a best-

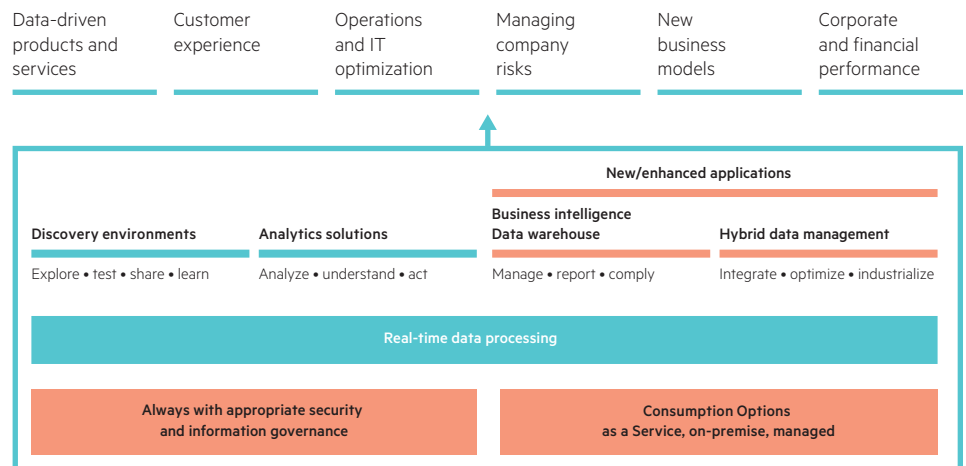


Figure 1: Business innovation

Offering overview

in-class decision framework. And, it lets you make real-time decisions within a closed loop. This enables accelerated business outcomes, improved customer experiences, reduced cost, and minimized risk—giving you a competitive advantage. Additionally, focusing on flexibility, extensive features, and modernized business intelligence gives you faster time-to-value.

Get the best services and solutions

HPE-TIBCO solutions and services help you apply real-time analytics and act on your data in the moment, when it matters most through:

- Powerful analytics
- Compelling visualizations
- Customized exploratory analysis of Big Data and legacy sources

These are built on our reliable and comprehensive hybrid data management platform and integrated using open source architecture.

Partner with HPE and TIBCO

Exponential information growth is today's business reality. To keep pace, your analytics strategy must evolve. HPE and TIBCO—proven leaders in this field—can help simplify and ease your business transformation.

- Gain faster and easier decision-making from improved collaboration and flexibility throughout your enterprise.
- Unlock insights using all your data and create real business value through powerful analytics.

- Make data-driven business decisions in real time and achieve greater business agility.
- Recognize your existing data assets and infrastructure as value differentiators.
- Minimize technology obsolescence, costs, and risks.
- Experience delivery competence with skilled professionals on a global scale.

TIBCO Software empowers executives, developers, and business users with Fast Data solutions that make the right data available in real time for faster answers, better decisions, and smarter action. Over the past 15 years, thousands of businesses across the globe have relied on TIBCO technology to integrate their applications and ecosystems, analyze their data, and create real-time solutions. Learn how TIBCO turns data—big or small—into differentiation at tibco.com.

Gain functional use cases

Marketing

- Marketing effectiveness
- Brand awareness and advocates

Sales

- Social lead generation
- Sales optimization

Customer experience

- Integrated customer experience
- Support analysis

Supply chain

- Demand supply planning
- Procurement analytics

Risk management

- Systemic fraud models
- Compliance and risk

HR and IT

- Workforce optimization
- IT performance management

Get cross-industry versatility

Finance

- Fraud detection
- Anti-money laundering
- Risk management

Government

- Law enforcement
- Counter terrorism
- Traffic flow optimization

Telecom

- Broadcast monitoring
- Churn prevention
- Advertising optimization

Manufacturing

- Supply chain optimization
- Defect tracking
- RFID

Energy

- Weather forecasting
- Natural resource exploration

Learn more at
hpe.com/services/analytics



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