

TIBCO Cloud Live Apps

Build smart apps in minutes. Five questions is all it takes!

SMART APPS

Live Apps makes it fast and easy for employees to create and launch their own smart apps to improve processes like these:

FOR DEPARTMENTS

Digitize and connect across teams, departments, and lines of business.

Engineering / IT

- Asset management and monitoring
- Helpdesk
- License and pricing management
- Process control and quality management

Field and Miscellaneous Operations

- Case and exception management
- Customer 360 view and analytics
- Customer complaint management
- Field service appointment scheduling
- Inventory management and tracking
- Project management
- Terms and conditions management
- Warranty management

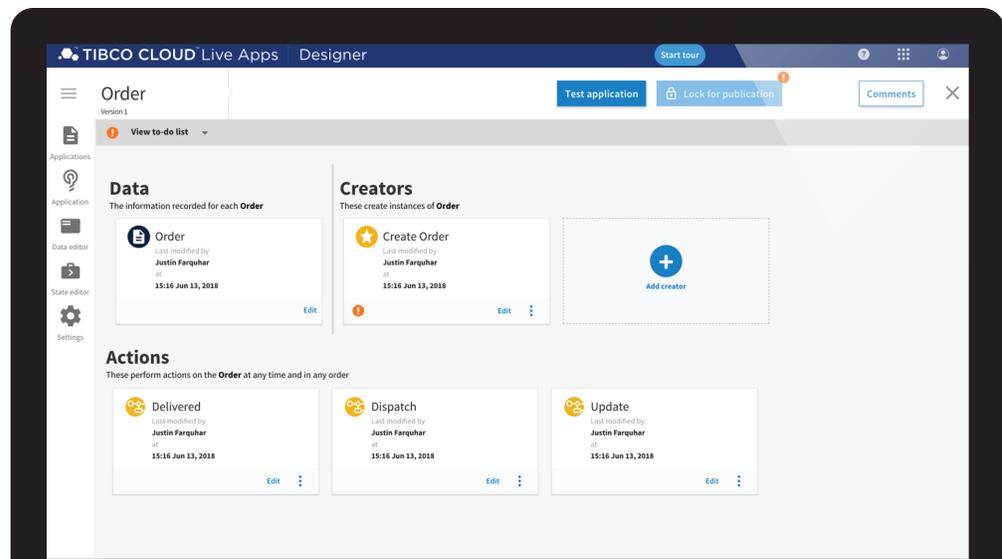
Finance

- Budget management
- Compliance management
- Deal desk
- Expense approval
- New product setup
- P.O. and invoice management
- Vendor on-boarding

TIBCO Cloud™ Live Apps allows citizen developers to build fully functional business applications in just minutes. The intuitive web-browser environment allows users to create enterprise-grade applications without coding. In addition, a unique approach to managing application data and underlying business logic makes it possible for business users to solve real business problems quickly and all on their own.

The TIBCO® Live Apps platform is based on proven technologies that are the foundation for interconnecting everything — capturing data in real time from APIs and systems to devices and people — and augmenting intelligence with analytical insight. Building a smart app the TIBCO way means creating something that is purposeful, connected, nimble, data-driven, and enterprise-ready — a combination no other vendor can deliver.

Using simple drag-and-drop, users can choose from a variety of pre-built connectors to your systems, which may be on-premises or cloud-based, custom-built or commercial-off-the-shelf, mobile or IoT. Five easy-to-answer questions are all it takes to create powerful applications from the ground up. Jump right in and start describing and solving real business problems without the need of elaborate technical knowledge. Any user can learn on the fly, easily and naturally.



The **Data** button brings up data fields for collecting data from users. The **State Editor** button (lower left) brings up the interface for adding and managing logical stages of the case. The **Creators** button brings up a design canvas for defining a fixed sequence of tasks using drag-and-drop to create a flow chart.

Human Resources

- Appraisal management
- Benefits enrollment
- Contract management
- Employee on-boarding
- Interview management and recruiting
- Learning and certification
- Time-off management
- Time sheet management
- Troubleshooting and helpdesk management

Marketing

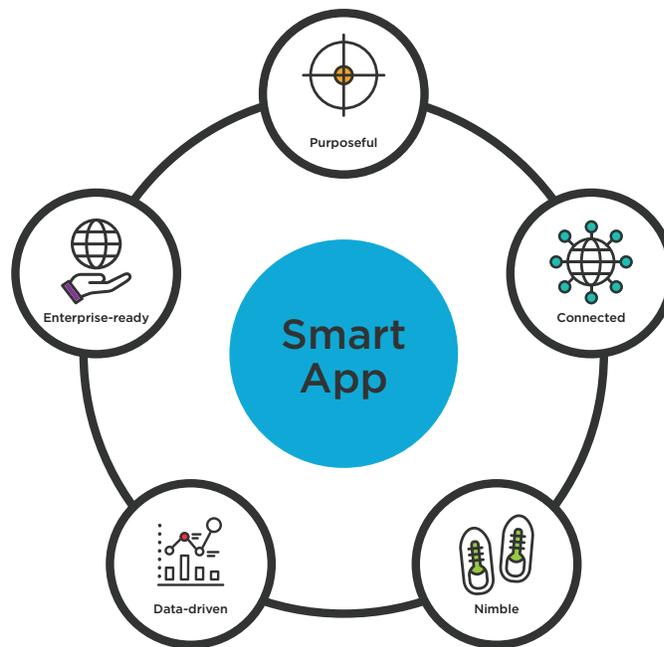
- Analysts, media, press management
- Approval management (reminders, escalations)
- Campaign insights
- Customer 360 insights
- Digital marketing campaigns setup and approval
- Document access/publication Feedback management
- Idea box
- Lead management/routing
- Marketing automation and CRM data management (record entry and conversion)
- P.O. tracker
- Product launch management
- Production scheduling
- Time off/Out-of-office management
- Helpdesk management
- Vendor onboarding
- Win-loss data capture, management, and analysis

FOR INDUSTRIES

Fill a process gap, manage a variance, extend a core system, or invent new ways to work.

Banking

- Account opening
- Account servicing
- Commercial loan processing
- Customer service helpdesk
- Dispute resolution
- Mortgage and loan applications
- Staff on-boarding



SMART APPS

PURPOSEFUL

Citizen developers are able to effortlessly create applications that solve real problems. Turn innovative ideas into smart solutions that delight customers and improve business processes.

CONNECTED

Business applications are meant to answer business needs. Connected data is the only way to insure you are capturing all the necessary information to make informed business decisions. Ensure the answers you derive don't ignore any aspects of your business by seamlessly integrating and extending your enterprise systems already in place.

NIMBLE

Quick launches are only half the battle — easy updates to incorporate feedback and deliver enhanced versions are just as necessary. Change happens fast and your applications must be prepared to handle it.

DATA-DRIVEN

Having access to data is not enough to stay competitive, so Live Apps provides full situational awareness. It uses the right data to drive the right insights so that users can make in-the-moment decisions they can trust.

ENTERPRISE-READY

Live Apps is capable of connecting to current legacy systems while maintaining scalability and performance. Applications can grow to a larger enterprise-wide deployment without additional development. Security certifications, role-based access, and authenticated application deployment are all built in to make the process even more hassle-free.

Energy and Utilities

- Asset management and monitoring
- Customer on-boarding
- Dispute resolution
- Permit management
- Preventative maintenance
- Technician dispatching

Government

- Benefits processing
- Citizenship and visa processing
- Court case management
- Eligibility determination
- Grants and permit qualification

Healthcare

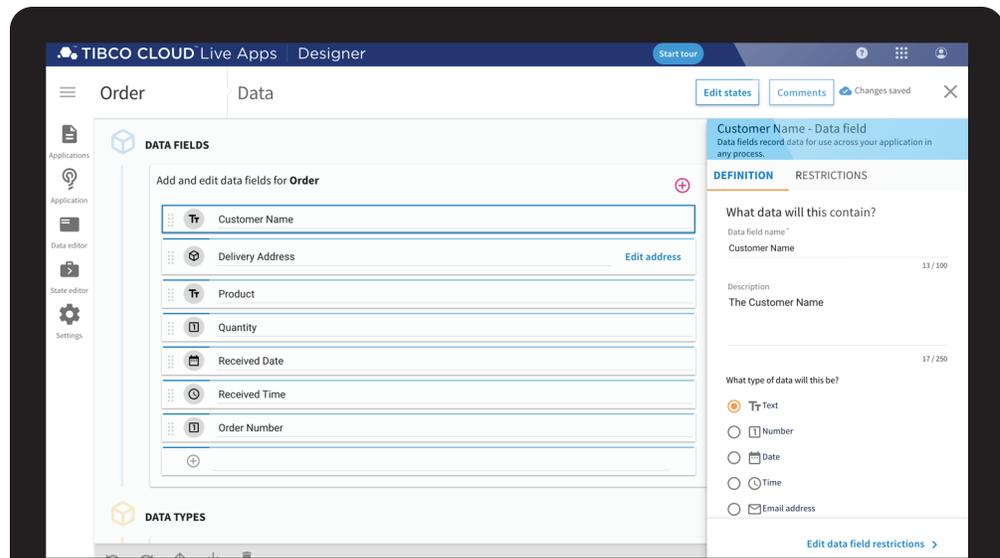
- Claim processing
- Clinical trial management
- Fraud and abuse prevention and management
- Member request servicing
- Patient case management
- Patient care delivery
- Patient admission, transfer, and discharge
- Provider inquiry servicing
- Provider on-boarding
- Medical staff credentialing
- Medication order management
- Member enrollment
- Member inquiry servicing
- Policy renewals

Insurance

- Agent on-boarding
- Claim processing
- Customer service helpdesk
- Fraud detection and management
- New policy underwriting
- Policy renewal

Manufacturing

- Asset management and monitoring
- Distributor on-boarding
- Field service management and scheduling
- Inventory management and tracking
- Manufacturing Execution System exception management
- Order to cash management
- Preventive maintenance
- Process control and quality management



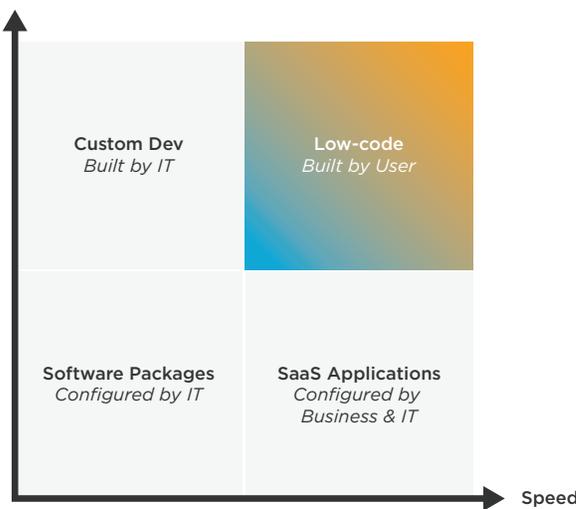
The **Definition** and **Restrictions** buttons at right provide access to data field settings, including name, type, required/optional, entry or display, order, organization into logical fields, recording of calculated values, and others.

ACHIEVE SPEED AND CUSTOMIZATION

Leaders must constantly develop ways to stay relevant, differentiate, and overcome barriers to entry. They must do things better, faster, and at less cost. Speed is of the essence.

You must engage customers in new ways, because an effective customer journey is essential to survival. Current approaches to traditional app development and management fall short when answering the need for speed and custom fit. This scenario is where a low-code development platform excels.

Custom-fit



Retail

- Contract management
- Demand-driven inventory locator
- Fraud detection and management
- Merchandise calendar planning
- Order management
- Real-time promotion and loyalty management
- Trade promotion management
- Vendor on-boarding
- Workforce compliance

Telecom

- Agent on-boarding
- Asset management and monitoring
- Customer service helpdesk
- Dispute resolution
- Field service management and scheduling
- Preventive maintenance
- Subscription and service management

Travel and Transportation

- Asset management and monitoring
- Customer service helpdesk
- Irregular operations management
- Loyalty program on-boarding
- Maintenance inventory location and management
- Operations management
- Ticketing and reservation management

SPEED OF INNOVATION

Being able to quickly deploy, see results, and make changes is of huge benefit. It allows you to keep up with changing demands and growth. Slow results or difficult changes mean your company is constantly grasping at straws trying to stay in the game, but ending up behind.

CUSTOMIZATION

TIBCO values customization over a one-size-fits-all approach. With over 20 years' experience and proven results, TIBCO is the only vendor with the breadth of capabilities to interconnect everything and augment intelligence. These enterprise-grade capabilities work seamlessly together, resulting in lower risk and cost of implementation. You can create apps that play nicely with existing IT environment and are worry free for both business and IT.

WHY TIBCO**A GREAT USER EXPERIENCE**

Live Apps was designed specifically for citizen developers — enabling them is the product's purpose. Value is delivered by providing the perfect environment for easily turning ideas into fully functional applications.

POWERFUL BUT EASY

A solution that not only meets but exceeds the needs of the business is crucial to project success. A solution that's easily accessible and manageable by employees is just as crucial. Live Apps delivers this combination while making it possible to connect all your systems so you can see the full picture.

PRICING AND LICENSING THAT MAKE SENSE

TIBCO offers pricing and licensing models that are competitive and can scale as needs change. Avoiding the undesirable one-size-fits-all approach, Professional and Enterprise editions are available, with more to come. We have also simplified our contracts and streamlined our procurement process to deliver a frictionless experience.

TIBCO CLOUD

TIBCO is reinventing how business apps are created. Using TIBCO Cloud, businesses can easily automate processes and eliminate unnecessary and tedious work, freeing up time and opening possibilities for faster time to revenue, business growth, and innovative initiatives. TIBCO Cloud supports creation and delivery of high performance, reliable, and scalable solutions. Our expertise in this domain is second to none, and our proven track record in the most challenging of environments speaks for itself.

TRY LIVE APPS FOR FREE**VISIT LIVE APPS YOUTUBE**

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TIBCO fuels digital business by enabling better decisions and faster, smarter actions through the TIBCO Connected Intelligence Cloud. From APIs and systems to devices and people, we interconnect everything, capture data in real time wherever it is, and augment the intelligence of your business through analytical insights. Thousands of customers around the globe rely on us to build compelling experiences, energize operations, and propel innovation. Learn how TIBCO makes digital smarter at www.tibco.com.

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