TIBCO® Cloud MDM delivers master data management as a hosted subscription service, allowing users to access and manage data from any location. The service also offers a downloadable design-time tool for rapid customization, TIBCO® MDM Studio.

ENTERPRISE MDM IN THE CLOUD
With the explosion of data in both on-premises silos and cloud software as a service (SaaS) solutions, it becomes increasingly more difficult to build a single view of your customers and products. A master data management (MDM) solution ensures that principal data assets are accurate, consistent, and complete. The result brings improved business performance and reduced costs.

MDM solutions provide control and management of the key master data entities spread across your organization in applications and databases; However, an on-premises MDM implementation can mean high upfront costs and specific staffing expertise.

TIBCO Cloud MDM eliminates these barriers by providing a unified cloud-hosted MDM platform with unique multi-domain capabilities to support a broad spectrum of customer and product data. It includes the comprehensive capabilities of the on-premises TIBCO MDM solution and gives you the flexibility to achieve a unified and secure source of accurate master data at minimal investment and faster time to value.

IS CLOUD MDM FOR YOU?
TIBCO Cloud MDM can benefit organizations of all sizes:

- Large organizations with specific initiatives and departmental requirements can meet their needs quickly and cost-effectively.
- Small to mid-size organizations that do not have the budget or appetite for a large upfront investment can benefit significantly from subscription-based TIBCO Cloud MDM services.
- Organizations that want to try an MDM solution can use TIBCO Cloud MDM in a pilot program to demonstrate and/or build a business case for enterprise-level buy-in.

BENEFITS

GET FAST ROI
Accelerate time-to-value with fast, low-cost deployment; minimal monthly investment; and convenient browser access.

ENHANCE BUSINESS PERFORMANCE
Attain data management and data governance control with the power of a unified, multi-domain platform.

GAIN COMPETITIVE ADVANTAGE
Capture data and events in real time, eliminate errors and inefficiencies linked to inaccurate data, and improve customer service with the certainty that your information is consistent and correct.

LOWER COSTS
Eliminate facility and staffing expense, as well as hardware and software upgrade and maintenance costs.

INCREASE REVENUE
Improve customer service and increase selling opportunities with more accurate and complete information about customers and products.
FEATURES

PRE-CONFIGURED TEMPLATES
Pre-configured templates that can be easily tailored to meet your needs let you quickly start using TIBCO MDM.

COMPLIANCE MANAGEMENT
Streamlined data governance capabilities give you better control of your data and ensure industry regulatory and compliance needs are met.

REAL-TIME BI-DIRECTIONAL DATA FLOW
Seamless connectivity to TIBCO Cloud Bus™, TIBCO’s subscription-based integration platform as a service, or to an on-premises instance of TIBCO integration platform software, enables real-time data exchange and rapid integration of both cloud applications and on-premises data sources.

DATA SECURITY
With the increasing adoption of cloud computing, data security becomes even more important. TIBCO Cloud MDM supports multiple security models with rule-based, role-based security to manage resource access controls and master data privacy.

METADATA MANAGEMENT
TIBCO Cloud MDM users can download MDM Studio for powerful process- and meta-modeling capabilities. MDM Studio supports collaborative authoring of business processes and rules through a graphical user interface.

For more information about TIBCO Cloud MDM and other cloud-based products, visit www.tibco.com/products/cloud.