

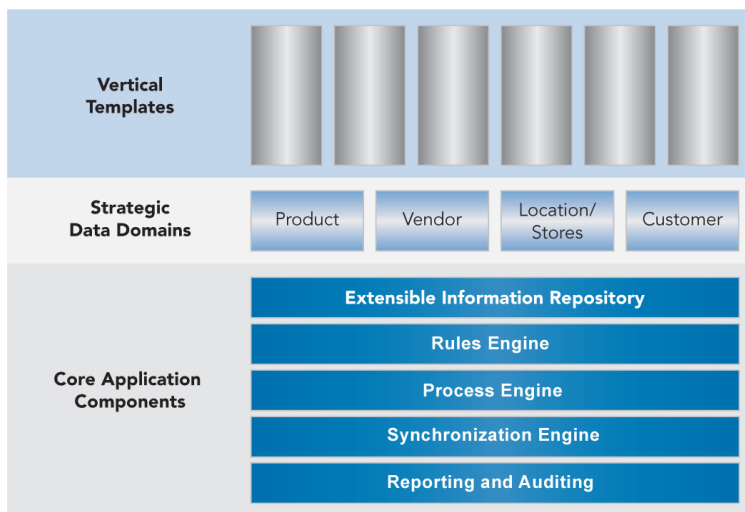
TIBCO Collaborative Information Manager

To gain competitive advantage through strategic initiatives such as supply chain optimization in Manufacturing and Retail or single customer view for up-sell/cross-sell in Financial Services, companies need the ability to manage and share rich, standardized, and accurate enterprise information. Information alignment is also a fundamental requirement for building composite applications on a service-oriented architecture.

TIBCO Collaborative Information Manager™, the core of TIBCO's master data management solution, enables organizations to manage their enterprise master data assets and build and support the necessary processes, policies and procedures to ensure that clean data stays clean.

Many Fortune 100 companies have successfully implemented solutions based on TIBCO Collaborative Information Manager to solve information management challenges including:

- Coordinates sales and service across multiple channels.
- Complex and diverse information sources across the enterprise.
- Requirements to meet emerging global initiatives such as GDS,RFID, and CPFR.
- Process automation for visibility and control.
- Collaboration across the value chain.



TIBCO Collaborative Information Manager's configurable, end-to-end master data management solution ensures that master data is optimally managed to serve the needs of the extended enterprise

AT A GLANCE

TIBCO Collaborative Information Manager software enables organizations to align enterprise master data (product, customer, vendor, etc.) across multiple business units, departments and partners and synchronize that information with downstream IT transactional systems.

BENEFITS

- Accelerate time-to-market through information sharing for new product introduction processes and supply chain collaboration.
- Increase revenues with cross-sell and up-sell opportunities through single customer view.
- More visibility and control of business activities by managing sophisticated data relationships across products or between products, customers, and vendors.
- Increase customer satisfaction through a multichannel unified customer experience.
- Reduce shipment inaccuracies and invoice errors with trading partners.
- Ensure more effective branding and merchandising.



ATTRIBUTES & CAPABILITIES

Multi-Domain Platform

TIBCO provides a single platform to manage all types of master data (product, customer, vendor, store, asset, employee, etc.). In doing so, TIBCO provides a best-of-breed solution to address immediate requirements with the ability to gracefully scale the solution as needs change. Not only does a single platform provide a low total cost of ownership, but it allows customers to manage and view relationships across data domains.

Process-Centric Approach

TIBCO Collaborative Information Manager takes a process-centric approach to managing master data by providing customizable processes to introduce, edit, and publish data – ensuring that clean data remains clean over time.

Service-Oriented Architecture

Through a loosely coupled architecture, pre-packaged web services, and 20+ years of experience in integration and distributed computing, TIBCO Collaborative Information Manager provides information alignment and consistency across transactional systems so that business services and composite applications within an SOA have accurate, consistent, and timely information. The embedded distributed cache ensures that master data is served-up in a highly available manner via services to requesting application.

Vertical Focus

TIBCO Collaborative Information Manager delivers vertical templates for retail, CPG, and consumer health care. These templates embed industry knowledge and best practices into the data model and associated business processes, providing rapid deployment and can be extended to meet the customer's unique needs.

Key Features

Information Management

- Master catalog creation; aggregation from multiple data sources with survivorship; version control

- Management of relationships and hierarchies including across data domains
- Images and unstructured information
- Metadata import and export from UI
- Google type context-free search capabilities including fuzzy search
- Role- and user-based access control

Business Collaboration

- User-configurable data quality and business rules
- Long-lived, state-full, x-enterprise workflow
- Out-of-the-box workflow templates such as new product introduction
- Data stewardship and exception handling
- Delegation and escalation of work

Universal Data Connectivity

- Bus-based integration (including non-TIBCO)
- Message management and choreography
- Validation and transformation templates
- Integration with external application and portals via a Web service API
- Connectivity to industry data pools such as 1Synch for retail/manufacturing

Business Intelligence and Analysis

- Monitor and measure key metrics
- Process effectiveness visibility
- Detailed versioning, including version compare
- Full data lineage tracking and auditing

Robust Architecture

- Integration via files, XML/JMS, ETL, Web services
- Zero client footprint
- Real-time event-based architecture
- JMX-based monitoring
- Multi-threaded parallelization and caching for high performance loading and workflow execution
- Distributed enterprise deployment
- Support for industry standard databases, operating systems, application servers, and EAI and B2B platforms

TIBCO Software Inc. (NASDAQ: TIBX) digitized Wall Street in the '80s with its event-driven "Information Bus" software, which helped make real-time business a strategic differentiator in the '90s. Today, TIBCO's infrastructure software gives customers the ability to constantly innovate by connecting applications and data in a service-oriented architecture, streamlining activities through business process management, and giving people the information and intelligence tools they need to make faster and smarter decisions, what we call The Power of Now®. TIBCO serves more than 3,000 customers around the world with offices in 40 countries and an ecosystem of over 200 partners. Learn more at www.tibco.com.

©2008, TIBCO Software Inc. All rights reserved. TIBCO, the TIBCO logo, The Power of Now, TIBCO Software, TIBCO Rendezvous and TIBCO Enterprise Message Service are trademarks or registered trademarks of TIBCO Software Inc. in the United States and/or other countries. All other product and company names and marks mentioned in this document are the property of their respective owners and are mentioned for identification purposes only. 10303.0



www.tibco.com

Global Headquarters
3303 Hillview Avenue
Palo Alto, CA 94304

Tel: +1650-846-1000
+1800-420-8450
Fax: +1650-846-1005