

TIBCO SOA Bundle for Salesforce.com

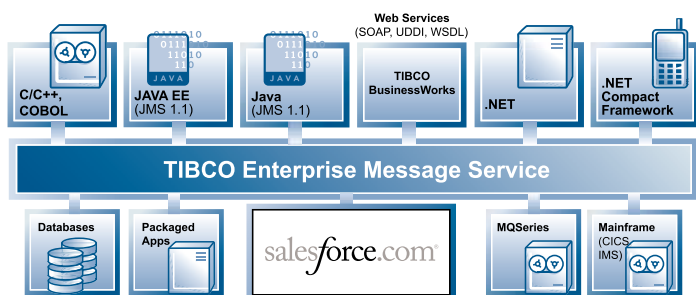
Organizations are making the move to service-oriented architecture (SOA) to increase business agility, to extend the value of existing assets, and to enable a new class of composite applications that can be rapidly assembled from a mix of existing and new service logic.

Although standards and enabling technologies for SOA have matured, there are still hurdles that can impede an organization's ability to achieve SOA success. In particular, companies need to achieve greater service reuse and manage services across heterogeneous application platforms.

TIBCO is recognized as a leader in the SOA market, based on 20 years of experience delivering flexible enterprise architectures that support global, heterogeneous, and mission-critical environments. By combining core elements of the SOA infrastructure in a pre-integrated package, the TIBCO SOA Bundle for Salesforce.com reduces total cost of ownership, simplifies the overall integration environment, and provides a fast track to SOA success for Salesforce.com customers.

The TIBCO SOA Bundle for Salesforce.com includes:

- **TIBCO Enterprise Message Service™:** A standards-based communication platform for sharing information and services between applications and across heterogeneous environments.
- **TIBCO BusinessWorks™:** A standards-based integration backbone that includes an enterprise service bus and web services platform.
- **TIBCO BusinessWorks™ Salesforce.com Plugin:** A plug-in that interfaces with the Salesforce.com partner WSDL. It provides a pre-built set of activities allowing for building orchestration between several IT assets in a zero code environment. It also has the ability to refresh the metadata and provides a rich interface for the schemas.
- **Additional TIBCO Adapters:** Choice of two additional adapters that enable rapid integration of Salesforce.com and other IT assets, including applications (SAP, Oracle, etc.), databases, and technology adapters.



TIBCO SOA Bundle for Salesforce.com simplifies and accelerates integration of Salesforce.com with other enterprise applications and information sources through TIBCO's proven infrastructure for SOA.

AT A GLANCE

TIBCO SOA Bundle for Salesforce.com

combines core elements of TIBCO's proven SOA infrastructure in a pre-integrated package that simplifies and accelerates integration of Salesforce.com with other enterprise applications and information sources.

BENEFITS

- Reduces the total cost of ownership of Salesforce.com by simplifying integration with other enterprise applications and information sources.
- Accelerates the deployment of Salesforce.com as a set of services in the context of an organization's larger SOA strategy.
- Increases the effectiveness of Salesforce.com initiatives by enabling the exchange of information between Salesforce.com and other applications.
- Reduces costs by enabling IT personnel to configure interfaces between Salesforce.com and other applications, build complex data transformation, and orchestrate processes that span Salesforce.com and other applications without low-level coding.
- Helps enterprises leverage the advantages of software as a service by making Salesforce.com an integral and seamless part of traditional IT infrastructure.
- Provides a foundation that enterprises can use to implement complementary projects in the areas of SOA, business process management and business optimization.

 **TIBCO**[®]
The Power of Now[®]



ATTRIBUTES & CAPABILITIES

Enterprise Messaging

TIBCO Enterprise Message Service is standards-based messaging software that supports the implementation of SOA by enabling efficient synchronous and asynchronous system-to-system communications across a wide range of platforms and application technologies. TIBCO's distributed messaging software has been proven by many of the world's largest organizations to support mission-critical, real-time data distribution.

- Distributed architecture avoids introduction of a single point of failure.
- Supports load-balancing, routing, and fault tolerant configurations.
- Sophisticated flow control maximizes throughput with minimal impact on the network.
- Some customers have been able to achieve over 50,000 messages per second and 99.999% uptime.

Application Integration

TIBCO BusinessWorks is a standards-based integration backbone that includes an enterprise service bus (ESB) and web services platform used to connect disparate applications and data with little to no programming.

- Provides a runtime engine for the execution of services, functioning as a service provider as well as consuming services from other sources.
- Can access, mediate, route, and deliver data using popular standards such as WSDL and XSLT, as well as protocols like SOAP over HTTP/S or JMS.
- Enables assembly and configuration of services to form new composite services and applications.

TIBCO BusinessWorks Salesforce.com Plugin

TIBCO BusinessWorks Salesforce.com Plugin allows for seamless integration between Salesforce.com and other IT assets in a zero code environment.

- Provides full API coverage of the partner WSDL.
- Enables design-time download of Salesforce.com customer metadata.
- Allows runtime-type checking and validation against metadata.
- Supports complex session management.
- Enables users to wrap key data APIs into higher level units.
- Provides robust error handling and logging.

Robust Connectivity

TIBCO Adapters – available for countless applications, databases, and technologies – allow for rapid integration of IT assets. TIBCO Adapters provide shared XML metadata definitions, standard error handling and reporting, and GUI administration tools.

- Application adapters provide robust connectivity with leading packaged applications, including SAP, Oracle, PeopleSoft, and Siebel.
- Database adapters support real-time importation and exportation of data and enable reuse of stored procedures across the organization.
- Technology adapters enable integration with component or object-based development models and other messaging technologies.
- The TIBCO Adapter Software Development Kit allows for rapid creation of custom or specialized adapters.

TIBCO Software Inc. (NASDAQ: TIBX) is the leading independent business integration software company and a leading enabler of real-time business, helping companies become more cost-effective, more agile and more efficient. TIBCO has delivered the value of real-time business, what TIBCO calls The Power of Now®, to thousands of customers around the world and in a wide variety of industries.

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